



UNCOMPROMISING, UPSCALE



When you invest in the upscale hotel brand Hilton Garden Inn™, you join a hospitality team that's committed to making each stay better and brighter for today's busy travelers. With more than 860 locations in 49 countries worldwide, this brand spreads the light and warmth of hospitality around the globe. Hilton Garden Inn™ delivers what guests are looking for when they travel—such as award-winning service, inviting, airy social spaces, on-site food and beverage options and high-end amenities. The brand's proven track record of guest satisfaction continues to attract a highly loyal customer base.

SYSTEM SIZE AND LOCATIONS

860+

OPEN
HOTELS

300+

HOTELS IN
THE PIPELINE

**AMERICAS,
EMEA
AND APAC
LOCATIONS**

WHY DEVELOPERS CHOOSE HILTON GARDEN INN™

PROTOTYPE OPTIONS

Our variety of customizable prototypes is suitable for any market. The prototypes ensure consistency while providing flexibility to owners and developers.

SPEED TO MARKET

Hilton Garden Inn's™ streamlined design as well as its prototype with a smaller footprint allows for faster speed-to-market and shorter construction timelines.

REVENUE STREAMS

Enhanced Food & Beverage programs with local options that appeal to travelers include: The Shop retail space offering a mix of meals, snacks and travel essentials to-go; a full-service restaurant and bar; evening in-room meal service; and meeting and event catering.

STRONG LOYALTY

More than 65% of the nights booked at Hilton Garden Inn™ properties are made by Hilton Honors™ members, which helps increase revenue as those guests typically spend more than non-members.

This is not an offer to sell or solicitation to buy a franchise. The US Federal Trade Commission and some states and provinces regulate the offer and sale of franchises. Offers will only be made in compliance with applicable law, including providing a Franchise Disclosure Document where required. Hilton Franchise Holding LLC, 7930 Jones Branch Drive, McLean, VA 22102. MN registration number 7829.

WHY GUESTS CHOOSE HILTON GARDEN INN™

REFRESHING HOSPITALITY

From the first hello when guests arrive in our bright, open lobby, to the cheery goodbye when they check out, we're committed to our BRIGHTHEARTED service culture and providing a blissful stay at a great value.

AMENITIES ABOUND

Our hotels have a full-service restaurant, offering cooked-to-order breakfast and dinner, a full bar plus state-of-the-art fitness centers, complimentary onsite printing and Wi-Fi.

RESTFUL RETREAT

Inviting, airy guestrooms offer Hilton Garden Inn's™ signature bedding—fresh, white cozy duvets and crisp linens with plush hypoallergenic pillows, plus refrigerators, single-serve pod coffee makers and HD flat-screen TVs.

THE HILTON GARDEN INN™ PROMISE

Everything we do is for our Guests. If something isn't just the way they like it, we promise that our Team Members will make it right—guaranteed.

PERFORMANCE*

OCCUPANCY

76%

ADR

\$131.76

REVPAR

\$99.89

**as of December 31, 2019*

THE HILTON PERFORMANCE ADVANTAGE

As an upscale brand in the Hilton portfolio, Hilton Garden Inn™ owners and operators benefit from Hilton's power, reputation, scale and performance engine— all delivered by the world's premier hospitality company.

HILTON HONORS™ connects your hotel with more than 100 million members worldwide. Our award-winning guest loyalty program also offers direct marketing efforts designed to drive immediate business to your property.

PORTFOLIO MARKETING initiatives leverage the power of all our global brands, combining resources to maximize efficiencies and the return on each marketing investment.

REGIONAL MARKETING teams across the world take a customer-oriented approach to build local demand for our hotels.

HILTON WORLDWIDE SALES team supports hotels in every region with resources, expertise, account management and industry knowledge to drive demand and performance.

HILTON RESERVATIONS & CUSTOMER CARE employs thousands of highly skilled, multilingual customer service professionals who work around the clock to book rooms and keep guests happy.

ONLINE SERVICES put your property at travelers' fingertips wherever they are, with the latest mobile, search and online channels providing locally relevant content in more than 20 languages.

REVENUE MANAGEMENT maximizes your top line with best-in-class pricing and yield management capabilities.

INFORMATION TECHNOLOGY powers your property's success with the industry-leading OnQ suite of tools seamlessly handling reservations and property management systems. StayConnected provides reliable in-room internet access, and LightStay tracks your property's sustainability efforts.

HILTON SUPPLY MANAGEMENT leverages Hilton's purchasing power to bring you competitive pricing on superior products and services.

Learn more at hilton.com/development.