



Doubletree by Hilton Almaty, Kazakhstan

Always a Warm Welcome

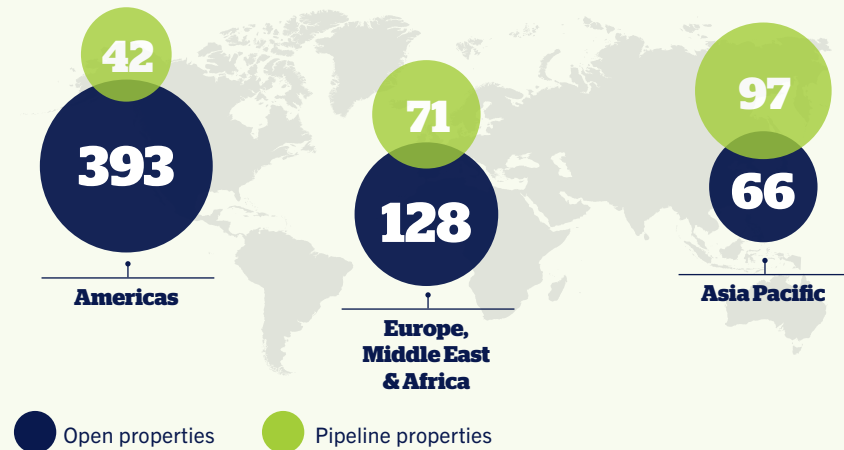
The explosive growth of DoubleTree by Hilton™ is built on delivering simple acts of kindness, which lead to a genuine, full-service experience. With bespoke configurations, DoubleTree by Hilton is an owner-centric brand that celebrates the humanness of “the cookie” without being “cookie-cutter.” DoubleTree by Hilton hotels are defined by their CARE service culture, exceeding expectations and building loyalty through thoughtfulness that makes travellers feel human again.

Hilton



Hilton
HONORS

DoubleTree by Hilton in Numbers*



587 hotels and more than **135,700 rooms** across **47 countries** and **six continents**.

*As of 31st December 2019

What makes DoubleTree a top choice for Full Service owners?

68% of global DoubleTree properties are conversions[†]

A 25% increase in RevPar 12 months after opening versus 12 months prior

+25% change in global average RevPar Index^{††}

World's top 10 most valuable hotel brand^{†††}

[†]Salesforce Reporting March 2019 YTD

^{††}Tableau Reporting 2019

^{†††}Brand Finance Hotels 50 2019 Report

DoubleTree by Hilton Brand Standards

| | |
|------------------------------------|-----------------------------------|
| Positioning | Upscale |
| Minimum Key Count | 100 |
| Minimum Room Size | 26–28 m ² |
| Gross Floor Area Per Key | 65–88 m ² |
| Food & Beverage | Full Breakfast, 3-Meal Restaurant |
| In-Room Dining | Required |
| Conference & Banqueting | Minimum 465 m ² |
| Gym | Yes |
| Executive Lounge | Optional |

EMEA Performance

Occ Index **106.9%**

ADR Index **101.8%**

RevPAR Index **108.9%**

Source: Hilton Q3 2019 Earnings Release

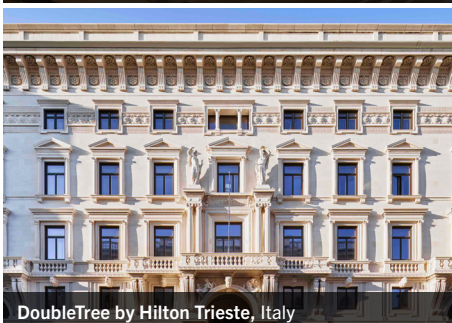
Recent Openings in EMEA



DoubleTree by Hilton Antalya City Centre, Turkey



DoubleTree by Hilton Afyonkarahisar, Turkey



DoubleTree by Hilton Trieste, Italy



DoubleTree by Hilton Harrogate Majestic Hotel & Spa, UK

Leaders for Innovation

9.2 million+ digital key downloads

Every 9 seconds Hilton Honors app is downloaded

4,600+ properties worldwide offer Digital Key to the guests

100 million+ Hilton Honors members boosting commercial performance

62% of occupancy has been driven by Honors members in 2019



DOUBLETREE
by Hilton™

For more information or a development contact, visit hilton.com/development