



Simply on another level

At Hilton Garden Inn™, we seek to give our guests everything they need to be successful, and the same is true for our owners and operators.

Typically ranging from 150 to 250 rooms, a Hilton Garden Inn can be adapted to fit a wide range of global geographies, site and zoning requirements and most importantly, market demand. While we are committed to ensuring a consistent product offering inside every hotel, the building itself may take on unique characteristics depending on the needs of each particular location. We aim to make effective space allocation part of every design, with the goal of reducing total construction costs while keeping guest rooms comfortable and appealing. As a result, owners can begin operations more quickly than with a traditional full-service hotel.





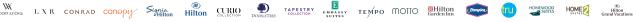














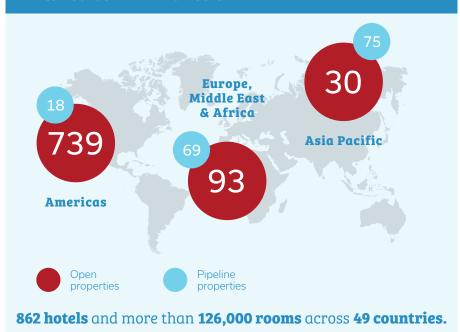








Hilton Garden Inn in Numbers*



Hilton Garden Inn Brand Standards

*As of 31st December 2019

Positioning	Mid-market
Minimum Key Count	100
Minimum Room Size	24m^2
Gross Floor Area Per Key	41.4 m ²
Food & Beverage	Full Breakfast, 3-Meal Restaurant
In-Room Dining	Selected hours 5-9pm
Conference & Banqueting	Up to 500 m ²
Gym	Yes
Executive Lounge	Not Required

Recent Hilton Garden Inn Openings in EMEA









Key Brand Initiatives

The Hilton Garden Inn model achieves market-leading **performance** by keeping development costs competitive.

A **fast stabilisation period** means a 100% RevPAR Index is reached on average in less than five months.

Investment returns are maximised by balancing low staffing requirements and operational efficiency with one of the highest Hilton Engine contributions in the industry.

Occ Index 102.4% ADR Index 112.4%

115.1%

Includes Hilton Garden Inn comparable properties with 100% complete date in EMEA, FY 2019, Internal Data

Leaders in Innovation

9.2 million+ digital key downloads



Every 9 seconds Hilton Honors app is downloaded



4,600+ properties worldwide offer Digital Key



to the quests



100 million+ Hilton Honors members boosting commercial performance



62%

of occupancy has been driven by Honors Members in 2019

For more information or a development contact, visit hilton.com/development