

# TAPESTRY COLLECTION by Hilton™

THE  
ROSE  
HOTEL

The Rose Hotel Chicago O'Hare, Tapestry Collection by Hilton, USA

## Let your individual identity shine

A gathering of unique, independent upscale hotels.

Created for independent hotels looking to keep their unique identity while gaining the benefits of the Hilton Engine. Tapestry Collection hotels are:

- Connected to the local fabric and local culture.
- Original to themselves, collection hotels embody their own spirit and identity.
- An intersection between unique hotel experiences and the location it calls home.

Hilton

W  
WALDORF ASTORIA

LXR

CONRAD

canopy

Signia  
Hilton

Hilton

CURIO  
COLLECTION

DOUBLETREE

TAPESTRY  
COLLECTION

EMBASSY  
SUITES

TEMPO

MOJO

Hilton  
Garden Inn

Hampton

tru

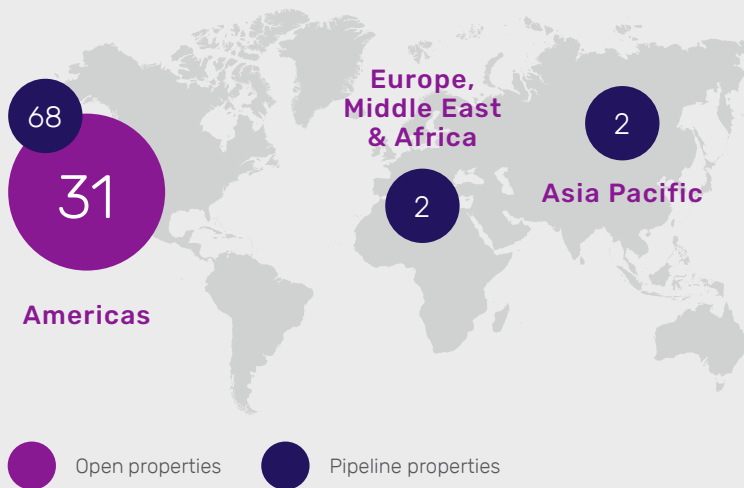
HOMESWOOD  
SUITES

HOME2  
SUITES

Hilton  
Grand Vacations

Hilton  
HONORS

## Tapestry Collection by Hilton in Numbers\*



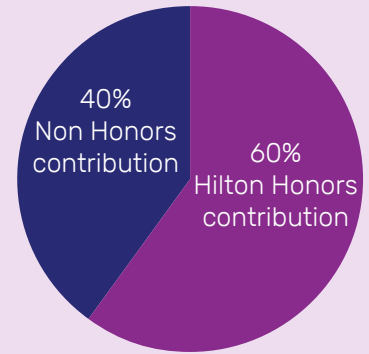
**31 hotels** and more than **4,100 rooms.**

\*As of 31st December 2019

## The Tapestry Collection Guest

Adventure seeking travellers looking for the most **original experiences**, who prefer **independent, upscale hotels** woven into the fabric of the local community. We enable travellers to **immerse** themselves in the property and get to know the neighbourhood.

Tapestry guests value one of a kind perspectives and appreciate the added peace of mind that comes with the **Hilton** name and **Hilton Honors™** program.



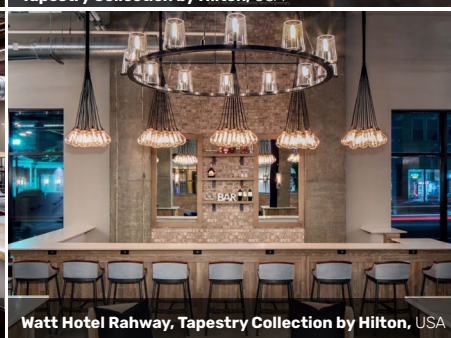
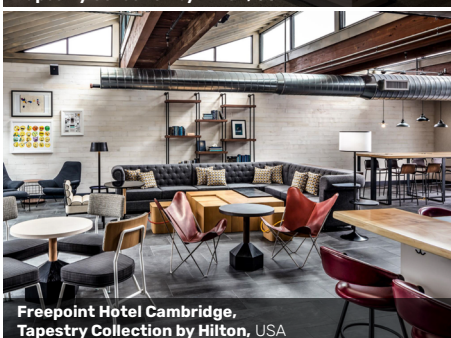
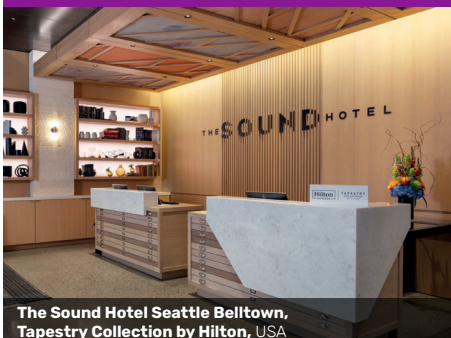
## Tapestry Collection by Hilton Brand Standards

Positioning	Upscale
Minimum Key Count	75
Minimum Room Size	28m <sup>2</sup>
Food & Beverage	Full Breakfast, 3-Meal Restaurant
In-Room Dining	Optional
Conference & Banqueting	Not required
Gym	Yes

## Leaders in Innovation

- 9.2 million+** digital key downloads
- Every 9 seconds** Hilton Honors app is downloaded
- 4,600+ properties** worldwide offer Digital Key to the guests
- 100 million+** Hilton Honors members boosting commercial performance
- 62%** of occupancy has been driven by Honors members in 2019

## Recent Openings



## TAPETRY COLLECTION by Hilton™

For more information or a development contact, visit [hilton.com/development](https://hilton.com/development)